

Global Gateway API

Match Type Definitions V1.0



(all matches are case insensitive)

MatchBeginning – matches exact first chars of the string

ex: „Alpha Bravo Charlie” can be found by „alph”, „alpha”, „alpha bra” etc.

MatchBlock – matches a block of text anywhere in the string

ex: „Alpha Bravo Charlie” can be found by „ravo” „ha bra”, „ha bravo char” etc.

MatchAnyParts – matches blocks of text anywhere in the string – one block per query token

ex: „Alpha Bravo Charlie can be found by „alph ravo arl”, „lph harl” etc.

MatchWords – matches whole words (order insensitive)

ex: „Alpha Bravo Charlie” can be found by „alpha”, „alpha bravo”, „bravo alpha” etc.

MatchBlockOrWords – matches either a block of text anywhere in the string or whole words (order insensitive). Some Countries may not have word order insensitivity.

ex: „Alpha Bravo Charlie” can be found by any string that either MatchBlock or MatchWords would find it by.

ExactValue – matches the whole text

ex: „Alpha Bravo Charlie” can only be found by „alpha bravo charlie”

ClosestKeywords – each query word is matched with a set of keywords describing each company and a set of closest matches is returned

ex: „Alpha Bravo Charlie” can be found by all strings MatchWords would find it by plus „brava”, „brawo” etc.

(none): ClosestKeywords